

GRAPHIC DESIGN

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jennifer apple

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THE DEPARTMENT OF ELECTRICAL AND COMPUTER ENGINEERING INVITES YOU TO A FAMILY EVENT

OCTOBER 14, 2016
5:30-7:30pm

DEPARTMENT OF ELECTRICAL & COMPUTER ENGINEERING

We invite you to join us on UMD's Family Weekend for a chance to learn more about The Department of Electrical and Computer Engineering. There will be talks from key department administration, tours of labs and the opportunity to network with other ECE parents.

No matter where your student is in their journey, we hope you will take advantage of this occasion to engage more deeply with the Department of Electrical and Computer Engineering.

Friday, October 14, 2016
12:00-1:30pm Engineering Bldg. Rm. 1110, Zupnik Lecture Hall
5:30-7:30pm | Light refreshments will be served.

RSVP PREFERRED:
www.ecs.umd.edu/october14

Applan
Applan, an ECE Corporate member, will be on hand to answer and discuss the previous semester's projects.

Professor Gamma
Professor Delta
Professor Epsilon
Professor Zeta

HOPE TO SEE YOU THERE!

retail **PRINT** designs

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WHEN YOU NEED TO TALK TO SOMEONE BESIDES THE CREW.

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WHEN ONLY YOUR ECHO ANSWERS.

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WHEN ADVENTURE CALLS, MAKE SURE YOU CAN ANSWER

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About

EXPERIENCE POPLAR SPRINGS
 A favorite destination of locals and travelers alike, Poplar Springs is a magnificent historic property located on over 170 acres in Fauquier County. With its rolling hills, ponds, and abundant wildlife, we offer our guests an exquisite and unparalleled adventure in Virginia's idyllic countryside, melding exquisite cuisine and breathtaking views with unrivaled hospitality.

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retail **WEBSITE**
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[EXECUTIVE COACHING](#) | [COACHING PHILOSOPHY](#) | [WHY COACHING?](#) | [BACK](#)

Executive Coaching
 I believe a successful coaching relationship:
 Inspires clients to be more effective and confident leaders.
 Empowers clients to better understand themselves by utilizing the EQ-I Emotional Intelligence Assessment.
 Defines challenges and de-railers and creates strategies and a roadmap for clarity and momentum.
 Achieves transformative results and measured success.
 If this resonates with you, please contact me.
 I look forward to working with you.



Coaching Philosophy

My coaching philosophy is based on the teachings of Aristotle, who wrote of the trinity of Ethos, Pathos and Logos.

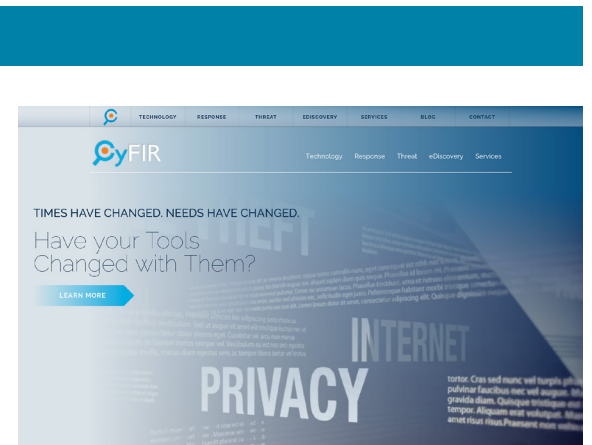
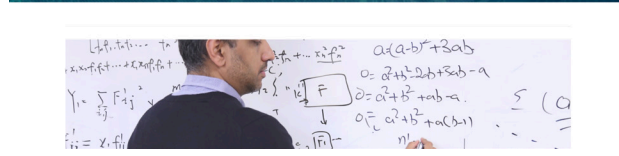
ETHOS
 I strive to inspire trust, confidence and faith in my ability to serve clients.

PATHOS
 Commitment to being present, positive, in alignment and focused on my clients.

LOGOS
 Help clients get clear about who they are, what they want to achieve, and how to get there.

Why Coaching?

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News & Alerts

Major Averages Continue Retreat While US Dollar Rallies. The major averages ended lower again on Thursday. Declining issues beat advances by about 5-3 on both the NYSE and the Nasdaq. Volume was reported higher than the prior session total on the NYSE and near the prior day's total on the Nasdaq exchange. Read More

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DOWN TO THE POINT INFORMATION ON GREAT STOCKS

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Sunny Reynolds, owner of Sunny Adventure Travels

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MCKINSEY DEVELOPMENT Integrated Marketing Communications

OAK VIEW NATIONAL BANK

Integrated Marketing Communications Proposal

bank **PRINT** designs

October 28, 2015

The New Security Paradigm Discussion with SOCOM

CyFIR Difference

WHAT MAKES CyFIR DIFFERENT?

- ✓ Concurrently Monitor 100% of Processes Running on 100% of Your Endpoints
- ✓ Rapidly Analyze Unknown Processes
- ✓ Resolve 100% of Breaches within Minutes
- ✓ Eliminate Loss of Data Due to Breach

Detection

RAPID DETECTION IS CRITICAL

CITY OF TEMPE, ARIZONA

DEVELOPMENT FEE CONSULTING SERVICES

Sophisticated Organizations Are being Breached

...and many more

VARIABLE DATA LOST

- ✓ Customer Information
- ✓ Employee Information
- ✓ Intellectual Property

Reality of the Adversary

- ✓ Well Funded
- ✓ Sophisticated
- ✓ Customized Malware

ADVERSARY WILL BREAK INTO YOUR NETWORK

Reality of the Adversary

EXTERNAL REGION: Identify Target Rich Environment
 GAINING INITIAL ACCESS: Develop Customized Malware
 TRIVING VALUE: Explore Environment to Identify Value
 COMPLETE THE MISSION: Package and Steal High Value Data



Traditional Defense is Inefficient

Assessment

100% OF ENDPOINTS CONCURRENTLY

CyFIR Investigative Consoles

- No Constant Connection Requirement!
- No Constant Connection Limitation!
- Command to search broadcast to Agents, agents send results when complete.
- If connectivity drops - agent keeps working and sends results - when it can.

Assuming 1 hour to search a computer:
Total search time = 1 hour

Functionality

CyFIR THREAT ASSESSMENT (CTA)

Known Good Processes
Microsoft Word
Operating Systems

37.8M Data Base

Known Bad Processes
Common Viruses
Malicious AdWare

10+ Known Malware

Unknown Processes
Zero Day Malware
Evolving Malware

Unique Analysis Capability

TischlerBise

Fiscal, Economic & Planning Consultants

BACKGROUND

30-year consulting practice serving local government nationwide

- Impact fees/infrastructure funding strategies
- Fiscal impact studies
- Economic impact analyses
- Market feasibility
- Utility rate studies
- Special taxes and assessments

SPEED 2 RESOLUTION

Breach Occurrence to Revolution ⇒ WITHIN MINUTES
Results ⇒ NO LOSS OF INFORMATION

Incident Response

PATTERN OF HIGH PROFILE CYBER ATTACKS

ANALYSIS OF CyFIR INCIDENT RESPONSE

DAY 1: Perform Snapshot - Develop baseline
 DAY 2 and BEYOND: Identify and Eliminate Malware which break through security defense

CyFIR Rapidly Minimizes Malware on Endpoints

DAY 1

- ✓ Perform Snapshot - Develop baseline
- ✓ Identify and Eliminate all Malware on Endpoints

DAY 2 and BEYOND

- ✓ Identify and Eliminate Malware which break through security defense

Incident Response

Michael Alexiou, COO of CyTech Services, Michael brings more than 25 years of extensive hands-on experience in information security, law enforcement, business operations and growing all aspects of organizational structure in the most challenging environments - to include some of the leading global service providers. He most recently served as the Vice President for the Verizon Terremark Public Sector Operations Team reporting to the COO, as well as managing the security operations team under Verizon Cloud Services. Before joining Verizon/Terremark, he was the Global Manager of the IBM Emergency Response Service with the primary responsibility of quickly responding to enterprise level data breaches in the global theater for fortune 500/100/500 customers and government agencies. He also advanced and managed the incident response/digital forensic services at Internet Security Systems (ISS) before their acquisition by IBM.

Threat Intelligence

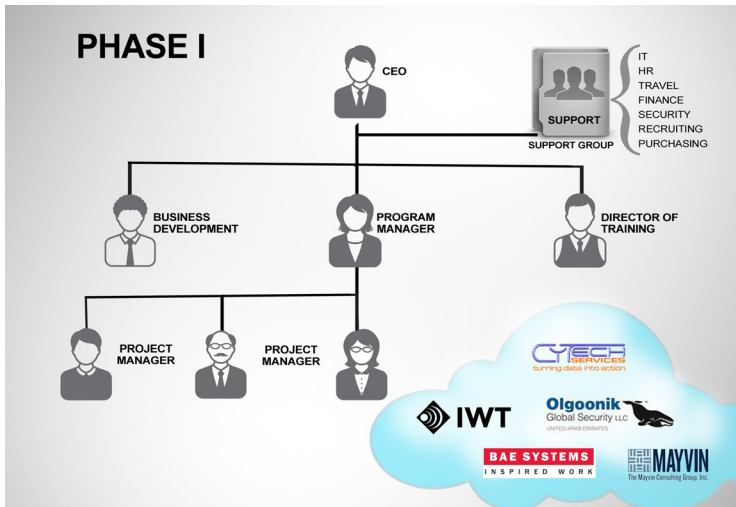
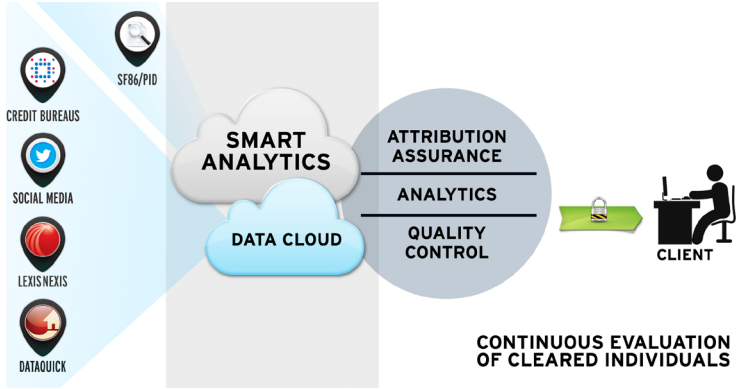
- ✓ Interesting to Track Feeds Around The World
- ✓ Often Focuses on Known Signatures
- ✓ Sometimes Help Identify New Threats

BUT...

- ✓ Sometimes Doesn't Identify Custom Malware

- ✓ Constantly Monitor what Processes are on your Endpoints
- ✓ 100% Detection of Custom Malware

pitch decks,
brochures,
proposals **PRINT**
designs(continued)



CyFIR

The CyFIR platform utilizes a parallel architecture, leveraging highly sophisticated forensic drivers that allow for rapid, independent, forensic-grade searches of all endpoints simultaneously—without the need for indexing or constant peer-to-peer communication.

TANIUM

The Tanium platform uses a peer-to-peer model for searching and remediation.

infographics
PRINT designs

